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CDs have to be sent to Francis for approval to the address below. They should let Francis know they are with Blackburn International please see below policy...

Attn: Francis Bacerio  
Royal Caribbean International  
1050 Caribbean Way  
Miami, FL 33132

### **POLICY FOR SALE OF ENTERTAINER CDS AND VIDEOS**

It is recognized that entertainers' CDs, DVD's and Videos are legitimate souvenirs for the guests. Following Miami Entertainment management guidelines, the Cruise Director will announce the availability of the entertainers' CDs, DVD's and Videos. It will be the decision of the Cruise Director how and when to promote the entertainers' CDs, DVD's and Videos. It must be executed in a tasteful and professional manner. Each entertainer and Cruise Director must comply with the following Miami Entertainment Department management guidelines for selling entertainers' CDs, DVD's and videos on board any ship.

- CD's, DVD's and Videos must be professionally produced and packaged.
- Sales of Entertainer CDs, DVD's and Videos are subject to a 30% commission to the gift shop concession.
- No entertainer may sell anything onboard any ship without the written approval from the Miami Entertainment Manager and the Associate Vice President of Fleet Entertainment
- Once approved written authorization will be given to you and should accompany you on each contract.
- The entertainers who have received written approval may not advertise their CDs, DVD's and Videos on stage during their show. The Cruise Director will manage all advertisement.
- The Retail Manager will supervise the display of the entertainers' CDs, DVD's and videos. The display must be professional. The use of sloppy handwritten signs is prohibited. No flyers, or signs advertising the entertainers' CDs, DVD's or videos may be distributed or posted onboard any ship. A brief advertisement may be included in the ship's Cruise Compass, in addition to the Cruise Director's verbal promotions.

· Entertainers who have received approval to sell their CDs and videos may schedule a one-hour autograph session in a public area. It will be the discretion of the Cruise Director and Hotel Director when and where the autograph session will be held.